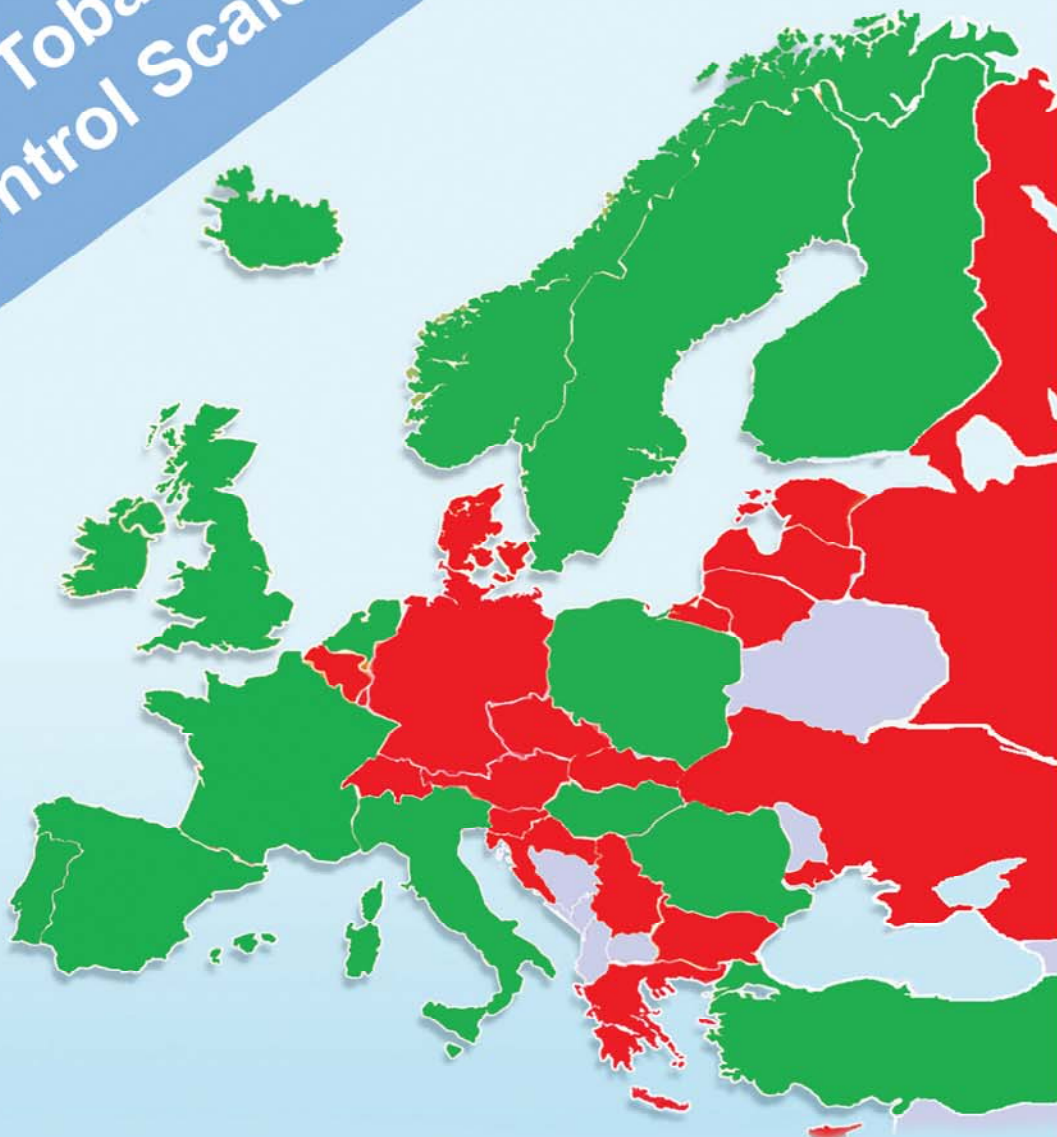


Tobacco Control Scale 2016



6 countries continue to lead...
3 continue to disappoint!

How does your country rate on tobacco control?

Score	2016 rank	2013 rank	Countries
81	1	1	United Kingdom
70	2	2	Ireland
69	3	3	Iceland
64	4	5	France
63	5	4	Norway
60	6	9	Finland
56	7	19	Romania
55	8	7	Spain
53	9	11	Hungary
53	9	13	Netherlands
53	9	5	Turkey
53	9	11	Sweden
51	13	7	Malta
51	13	15	Italy
50	15	20	Poland
50	15	24	Portugal
49	17	13	Belgium
49	17	10	Ukraine
49	17	new	Russia
47	20	15	Bulgaria
46	21	18	Switzerland
46	21	20	Estonia
45	23	15	Denmark
45	23	23	Serbia
45	23	26	Croatia
44	26	32	Cyprus
44	26	24	Latvia
43	28	20	Slovenia
43	28	29	Lithuania
41	30	27	Slovakia
40	31	31	Czech Republic
40	31	29	Greece
37	33	28	Luxembourg
37	33	33	Germany
36	35	34	Austria

Luk Joossens, Martin Raw, The Tobacco Control Scale 2016 in Europe. Association of European Cancer Leagues, Brussels March 2017.

10 Recommendations

Before the Eighth European Conference on Tobacco or Health (ECToH) in 2020, countries should:

1. Implement at least the six priority measures described in the introduction of the 2016 Tobacco Control Scale (TCS) report; a comprehensive tobacco control policy is an obligation under Article 4 of the WHO Framework Convention on Tobacco Control (FCTC).
2. Address tobacco industry interference in public health policy making, in accordance with the guidelines on Article 5.3 of the WHO FCTC; tobacco industry interference remains the largest obstacle to the introduction of effective tobacco control policies.
3. Spend a minimum of €2 per capita per year on tobacco control.
4. Implement the FCTC Article 6 guidelines on tobacco taxation and adopt a new EU tax directive in 2018, which should result in significant tax increases and smaller tax differences between cigarettes and hand rolled tobacco.
5. Introduce comprehensive smoke free legislation in line with the FCTC Article 8 guidelines, including a ban on smoking in private cars when minors are present.
6. Introduce standardized / plain packaging.
7. Ban the display of tobacco products at the point of sale.
8. Accelerate the implementation of Article 14 of the WHO FCTC and its guidelines on tobacco cessation support.
9. Ratify the WHO FCTC protocol to eliminate the illicit trade in tobacco products and adopt tracking and tracing standards in line with the WHO FCTC Illicit Trade protocol in 2017.
10. Invest in research to monitor and measure the effect of tobacco control policies in line with Article 20 of the WHO FCTC.

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